

CONTACT

almohandis.net

linkedin.com/in/arshwy

Cairo, Egypt

EXPERTISE

- Media buying (all platforms)
- Growth strategy
- Performance marketing
- SEO
- AI automation · n8n
- AI agents
- Business systems
- Laravel · SQL
- WordPress
- Brand & motion design
- Curriculum design

OPEN TO

Fruitful partnerships

Investors

Growth consulting via ADMIT NEXUS

LANGUAGES

Arabic (native)

English (professional)

Dr. Ahmed Almohandis

Growth Marketing & Digital Transformation Consultant · Media Buyer · Founder of ADMIT NEXUS

Engineer turned growth builder, and still hands-on: I buy and run ads myself on every platform. I combine performance marketing, AI automation and business systems into one operating model, and I built Musa, the AI that runs ADMIT NEXUS with more than 100 digital employees across 20 departments.

Experience

Founder, ADMIT NEXUS · Creator of Musa — Aug 2023 – Present
Egypt

Started as Almohandis Office for Advertising & E-Marketing, then ADMIT, then ADMIT NEXUS. Leads strategy, growth and delivery and runs ad campaigns hands-on across all platforms; built the G&S growth methodology and Musa, the AI that runs the company with 100+ digital employees.

Founder, ADMIT Learning · M&DM Diploma Trainer — Jul 2026 – Present
Remote

Project-based learning system with four levels. Level 1 runs with the founding cohort; every unit ends with an applied task and a defended capstone.

Freelance Digital Marketing & Design — Jan 2022 – Jul 2023
Egypt

Content, visual identities and motion graphics, ad campaigns and SEO, and websites on WordPress and Laravel.

Co-founder & Head of Operations, Upgrade Technology Systems — Feb 2020 – Dec 2021
Dubai, then Cairo

Digital services company combining marketing, digital printing and software. General management, finance and software project follow-up.

MEP Quality Engineer — Sep 2019 – Nov 2020
Abu Dhabi & Dubai

Inspection against drawings and specifications, inspection requests and non-conformance reports through closure.

Assistant Project Manager, then MEP Site & Technical Office Engineer — Jan 2017 – Aug 2019
Dubai

Full project cycle: planning and follow-up, site execution, then shop drawings and approvals in the technical office.

Embedded Systems: Course & Self-Study — 2015 – 2016
Egypt

After a year of compulsory military service: an embedded systems course, then self-taught C programming, software projects, and helping fellow graduates into the field.

Education

Doctor of Business Administration (DBA) — In progress
Royale Business College

Master of Business Administration (MBA) — 2026
Royale Business College

BSc Electrical Engineering, Communications & Electronics — 2014
Higher Institute of Engineering, El Shorouk City · Very Good; graduation project: Excellent

Business Development Diploma — 2026
Business Development Institute, Egypt · coursework completed